**2016 PPSP Marketing/Tech Planning Call**

**January 6, 2016**

734-615-7474/866-411-0013/0111625#

**Participants**

Mark Adams, Truman Presidential Library

Natasha Angell, Morenet

Pat Clemins, Vermont

Mike Costa, Idaho Department of Education

Bob Enholm, Woodrow Wilson House

John George, Abraham Lincoln Birthplace National Historical Park

Kim Owen, NDSU

Kari Sauer, Edutech

Courtney Speckmann, White House Historical Association

Jenny Sweeney, National Archives at Fort Worth

Matt Hall, Internet2

Holly Hein, Internet2

James Werle, Internet2

**Key Points**

*Marketing*

* Please feel free to share the following Internet2 blog post about this year’s program: <http://www.internet2.edu/blogs/detail/9788>
* Each content provider site should develop their own social media posts about their programs to be posted roughly 4 weeks prior to the presentation.
  + Please share the posts with the group via the listserv so that everyone can promote each other’s sessions.

*Technical*

* Mike Costa ((208) 332-6992, [mcosta@sde.idaho.gov](mailto:mcosta@sde.idaho.gov) ) from the Idaho Department of Education will be in touch with all of the content providers to test their connections.
  + For those presenting from the Internet2 office in DC, Matt Hall at Internet2 will handle technical planning and tests.
* After each session, an estimate of the number of sites (and students) connected will be sent to content providers for outreach reporting purposes.
* Please see the teacher registration tracker for up-to-the-minute data on who has registered for each program: <https://goo.gl/VyduQo>
  + Note: use the tabs at the bottom of the spreadsheet to navigate to your individual program.
  + Feel free to reach out to teachers with any supplemental information related to your individual programs.
* Each program will be live streamed by Internet2 and archived on YouTube. Content providers can decide which program they want to go in the archive (1st or 2nd session)

The group decided to meet again at the conclusion of the 2016 series to do a post-op on how things went. We can schedule a meeting between now and then as needed.